



2025

Sponsorship Proposal

Pemberton Arts Council
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Who We Are

The Pemberton Arts Council is a non-profit organization dedicated to promoting and supporting the arts in Pemberton and its surrounding communities. We engage the local community in numerous ways, by providing a platform for local artists to showcase their talents and encouraging community members to engage in creative activities. We organize annual cultural events and exhibitions that bring people together and foster a sense of community pride .

Our Mission

To foster a vibrant arts scene by elevating Pemberton artists and increasing community participation in the arts throughout Pemberton Valley.

A Creative Home For All

Our differences make us who we are, and we celebrate that! Including individuals from all walks of life into our organization allows us to best represent the diverse community that we live in. We ensure accessibility, equality, and diversity are prioritized in our arts & culture programming.

In 2023 we built new equity and accessibility guidelines into our programming to increase opportunities and encourage participation from local Indigenous community members.

Mountain Muse Festival

- Annual signature event for PAC in June
- Showcases local talent and diverse cultural vibrancy of the area.
- Attracts 1000 attendees over 2 days
- Night one features a ticketed live music event
- Day two features an open to the public craft market incorporating musical acts throughout the day
- Provides space for large scale community connection
- Encourages tourism in the local community



Outside Voices Mural Project

- Program started in 2022 with the first mural at the Pemberton Health Care Center, and 2024 murals at Xetólacw Community School and the Pemberton Museum.
- Program branched to a Summer Youth Camp in 2023 in partnership with the Village of Pemberton with the completion of indoor and outdoor murals.
- Instills a sense of pride and ownership among residents by showcasing local culture, history, and values through public art.

Art Exhibits & Workshops

- Workshops provide opportunities for participants to learn new artistic skills or refine existing ones, fostering personal growth and creativity.
- Workshops are low cost and accessible to the community.
- PAC plans to host two art exhibits in 2025 which encourage collaborative art opportunities with local artists.
- Facilitates the sharing of diverse perspectives and experiences through artistic expression, promoting cultural understanding and appreciation.



Collaborative Benefits

Brand Visibility:

Gain prominent exposure and recognition through extensive branding opportunities, including logo placement on marketing materials, event signage, and digital platforms.

Audience Reach:

Access a diverse audience of supporters, volunteers, and stakeholders associated with the non-profit organization, expanding brand reach and awareness.

Positive Brand Association:

Enhance brand reputation by aligning with a reputable non-profit organization and demonstrating commitment to social responsibility and community engagement.

Networking Opportunities:

Connect with other corporate sponsors, donors, and community leaders involved with the PAC, fostering valuable business relationships and partnerships.

Corporate Social Responsibility (CSR):

Fulfill CSR objectives by investing in meaningful causes and initiatives that make a positive impact on society and contribute to the greater good.

Employee Engagement:

Engage employees through volunteer opportunities, fundraising events, and corporate giving campaigns associated with the PAC, fostering team building and morale.

Media Exposure:

Garner media coverage and publicity through press releases, interviews, and social media mentions related to the non-profit's activities and events.

Community Impact:

Make a meaningful difference in the community by supporting the PAC's mission and programs, thereby contributing to positive social change and empowerment.



• Platinum Masterpiece Sponsor •

\$5000

Benefits:

- Premier logo placement on all promotional materials for all events and programs (Mountain Muse Festival, Outside Voices Mural Project, Art Exhibits, Arts and Cultural Workshops, etc.).
- Feature article in the PAC newsletter.
- Recognition during all events, including a speaking opportunity at the event of your choice.
- Exclusive artist meet-and-greets.
- Social media shout-outs and prominent website recognition.
- Twenty complimentary passes to the Mountain Muse Festival.

• Gold Creative Catalyst Sponsor •

\$3000

Benefits:

- Logo placement on Mountain Muse Festival and Outside Voices Mural Project promotional material.
- Logo on the PAC website.
- Highlight in the PAC newsletter.
- Five complimentary passes to the Mountain Muse Festival.



• Silver Artistic Explorer Sponsor •

\$1500

Benefits:

- Logo placement on Mountain Muse Festival promotional material.
- Logo on the PAC website.
- Mention in the PAC newsletter.
- Two complimentary passes to the Mountain Muse Festival.

• Bronze Cultural Enthusiast Sponsor •

\$500

Benefits:

- Name listed on the PAC website.
- Acknowledgment at the Mountain Muse Festival.
- One complimentary pass to the Mountain Muse Festival.