



VANCOUVER BIENNALE



Request for Proposal:

Pemberton Arts Council - Mural at Pemberton Valley Supermarket

The **Outside Voices Mural Project** produced by the **Pemberton Arts Council (PAC)** is happy to announce a new mural project to be completed in early September 2025. This project is made possible by the support of the **Pemberton Valley Supermarket** and the **Vancouver Biennale**. This vibrant mural will celebrate the theme "**The Pemberton Valley**," capturing the essence of our community's culture, landscape, and identity. The selected design will enhance the exterior wall of the Pemberton Valley Supermarket, creating an engaging and inspiring visual experience for residents and visitors alike.

Proposals are due no later than March 15, 2025, before 6 pm PDT. Submissions should be sent digitally in PDF format to pembertonartscouncil@gmail.com.

Site

The mural will be located on the **north-facing exterior wall** of the Pemberton Valley Supermarket in downtown Pemberton. This high-visibility location is an integral part of the town's daily life, seen by pedestrians, cyclists, and vehicular traffic, with a beautiful backdrop of Mt. Currie.

- **Wall dimensions:** Approximately 15.8m in length by 6.5m in height, with a smooth concrete surface suitable for painting. Possibility to extend the length of the mural by an additional 2.6m with extra funding.
- The wall will be cleaned and primed beforehand.
- There is an area of moisture identified in **Appendix A** as a "low-detail mural" section. Special coating paint will be applied to this area to prevent chipping, but artists should plan for low-detail designs here to accommodate potential touch-ups.

Refer to **Appendix A** for detailed wall dimensions and photograph.

Budget

The total budget for this project is **\$14,000**, which includes the artist fee, assistant (if required), liability insurance, and supplies (paint, brushes, tape, etc). The Pemberton Arts Council will provide a scissor lift or scaffolding.

Application Process

Proposals will be accepted until **March 15, 2025, before 6 pm PDT**. After this time, all submissions will be reviewed by a jury. The jury will evaluate proposals based on the design concept, community relevance, feasibility, and the artist's experience.

Shortlisted artists will be selected in April 2025 and each will receive **\$600** to refine their proposals after receiving feedback from the selection committee.

Priority will be given to strong proposals submitted by **Lil'wat Nation artists** and artists based in the **Pemberton Valley** or neighbouring Nations. The Pemberton Arts Council reserves the right not to select any proposal and offers no compensation for the preparation of submissions.

Selection Process

A Selection Committee will be formed to oversee the artist selection process. The committee will comprise:

- Two representatives from the property owner (Pemberton Valley Supermarket).
 - One representative from PAC.
 - One representative from the sponsor Vancouver Biennale.
 - One or two community members.
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Important Project Dates & Information

Project stage	Date
Proposal Due Date	March 15, 2025
Semi-Finalist Selection	April 15, 2025
Final Decision	June 15, 2025
Mural Installation	Early September 2025

Artist Requirements

- Artists should have experience with large-scale murals or other outdoor art projects.
 - Artists must be based in British Columbia, with priority given to Lil'wat Nation and Pemberton Valley artists.
 - The mural design must include logos of the funding partners in the bottom right corner: **Pemberton Valley Supermarket, Vancouver Biennale, Pemberton Arts Council**, and a space for one more (TBD).
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Operational Requirements

- Artists must be comfortable working at heights and adhere to WorkSafe BC protocols, as well as health and safety guidelines from the Province of BC and the Village of Pemberton.
 - Artists must plan to minimize disruption in this high-traffic area. Proposals should detail efficient use of space, maintain pedestrian/vehicle access, and include safety measures.
 - Artists must provide evidence that selected paints and materials are compatible with the wall surface and environmentally approved.
 - **Liability insurance** with \$2,000,000 coverage, naming the Pemberton Arts Council and the Pemberton Valley Supermarket as additional insured, is required.
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Proposal Requirements

Each proposal should include the following:

1. **Sketch drawings** in colour, sufficient to convey your concept. Drawings should relate to the scale of the site.
2. A brief **statement** describing your design intent and its connection to the Pemberton community.
3. A descriptive **plan** outlining:
 - Whether you will work individually or as part of a team.
 - Materials to be used (including specific brands and types of paint).
 - A detailed cost estimate (including line items for preparation, artist hours, materials, etc.).
 - Submit a plan for efficient space use to minimize traffic disruption and ensure safety.
 - A proposed timeline for completing the project.
4. An **artist's resume** highlighting relevant mural or outdoor art experience.
5. Photographs of **previous large-scale projects**.
6. **Optional:** Identification of your Nation if you are a member of a local Nation.

If any aspect of the application process creates a barrier for the applicant, please contact us for application assistance at pembertonartscouncil@gmail.com.

How to Apply

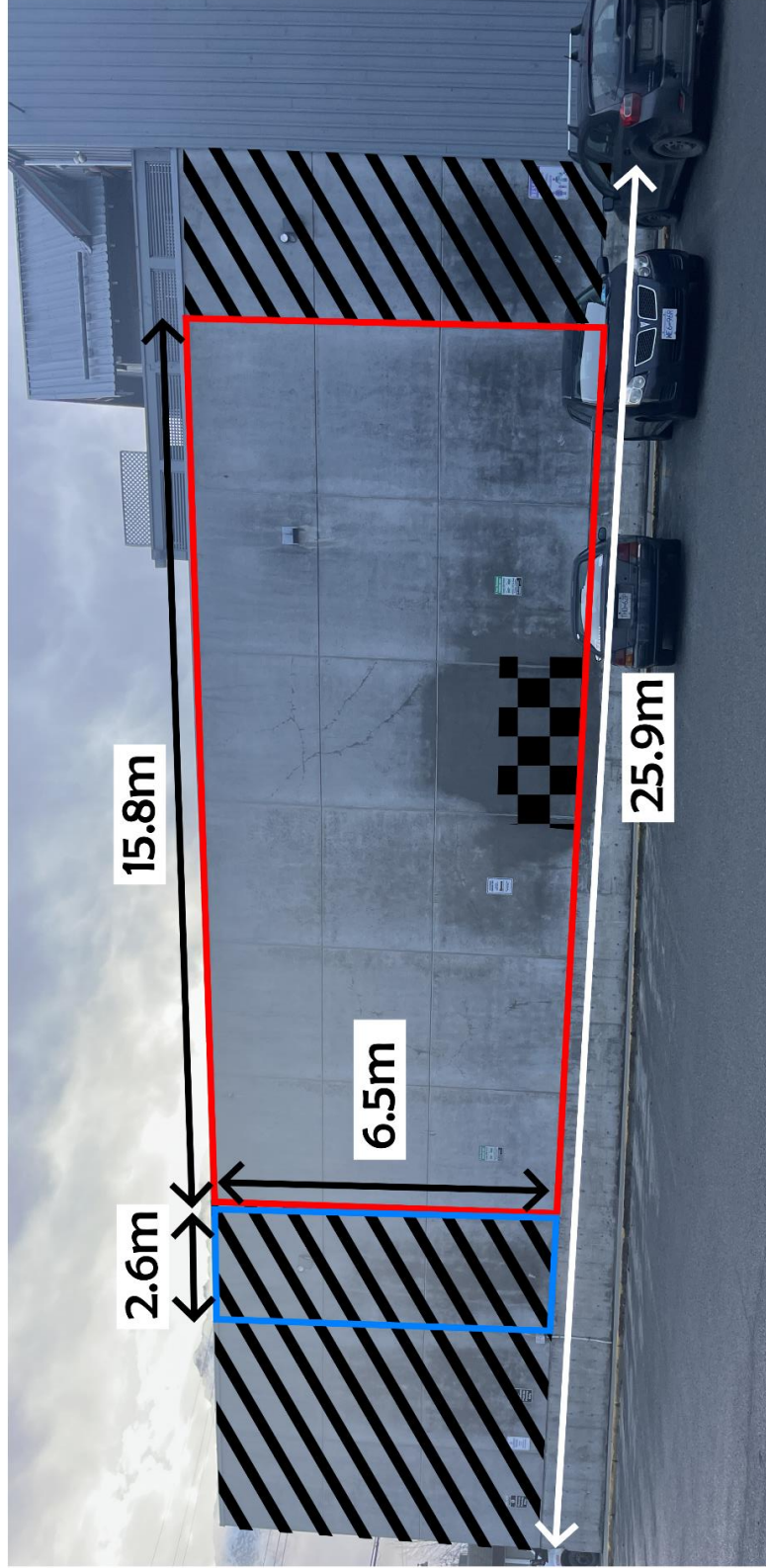
Submit proposals by **March 15, 2025, before 6 pm PDT** to: pembertonartscouncil@gmail.com

For inquiries, contact **Cléa Thomas** at pembertonartscouncil@gmail.com.

We look forward to your creative proposals!

Appendix A: Wall dimensions

Pemberton Valley Supermarket Mural - Wall dimensions



 Mural limits

 Possible extension
(with extra funding)

 Mural outer-zone
(painted with complementary colour)

 Low-detail Mural zone